

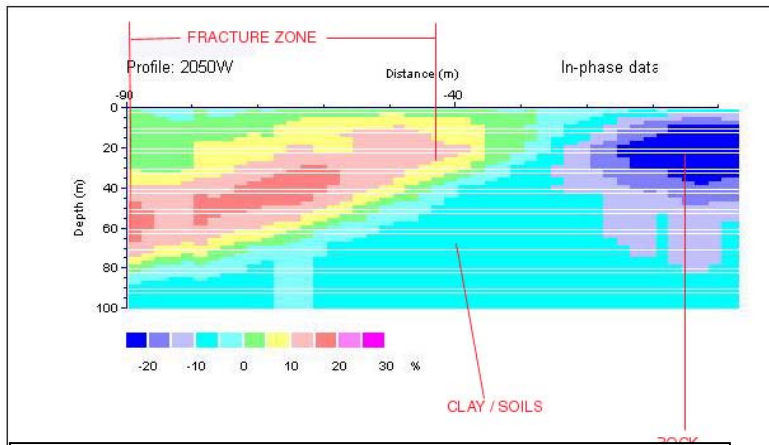
THE WATER PROSPECTOR

A FULL SERVICE WATER RESOURCE COMPANY

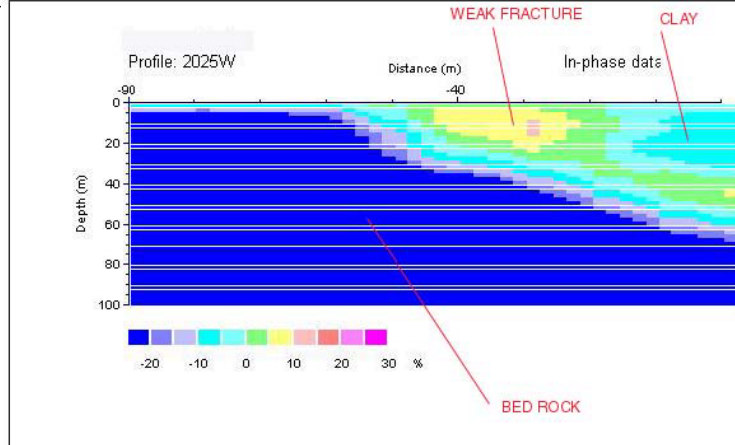
A high-speed photograph of a water droplet falling into a glass of water. The background is a blurred image of green leaves. The droplet is in the center, creating a vertical column of water as it descends. The glass is partially filled with water, and the leaves are visible through the water.

FRANCHISE INFORMATION

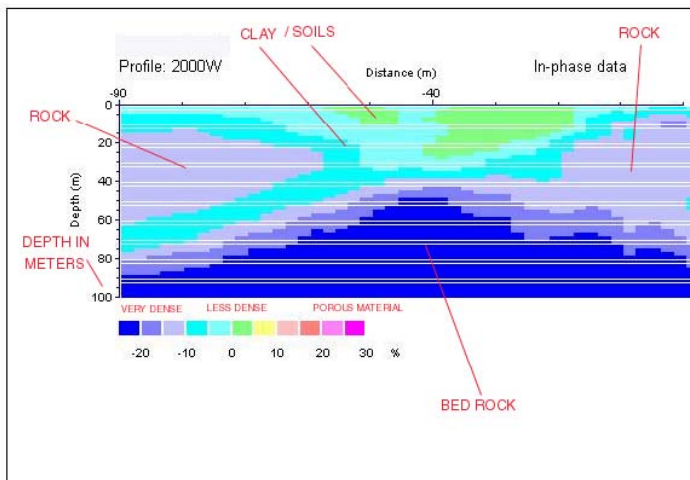
SAMPLE DATA



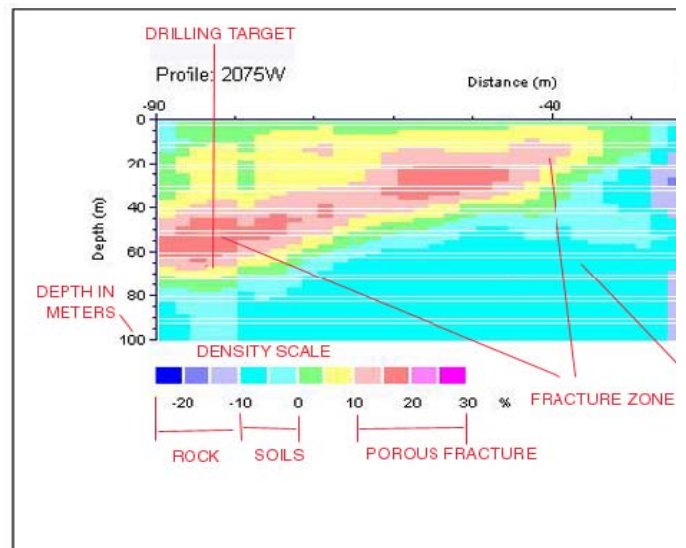
PROFILE 2050W: The negative colors found on the color scale at the bottom of the image represent hard rock and soils. The positive numbers tell us where there is porous materials that can have water. The higher the percentage on the scale the better the target. Usually 20% or greater is a water target.



PROFILE 2025: The data image shows us the density reading of the sub surface geology. This allows us to see this graphic image of the rock structure, soils and the most important water fractures.



PROFILE 2000W: 1 OUT OF 4 EAST WEST SURVEYS THAT WERE TAKEN ON A 2.5 ACRE PARCEL IN AGUA DULCE CA. THE FIRST 2 PROFILES DO NOT SHOW ANY TARGETS. THE 3RD AND 4TH BOTH SHOW PARTS OF THE WATER BEARING FRACTURES THAT WERE FOUND.



PROFILE 2075W : This drill target produced 15 gallons per minute in an area that is surrounded by 2 to 3 gallon per minute wells. You can see that the fracture zone is at a tipped angle. That is very common with fracturing and in this case we were able to pin point the deep side of the fracture to insure that we would be hitting the most productive part of the fracture.

SAMPLE DATA

THE WATER PROSPECTOR

A FULL SERVICE WATER RESOURCE COMPANY

THE SYSTEMS THAT WE USE FOR GROUND WATER SURVEYS ARE LIGHTWEIGHT AND VERY PORTABLE. THIS MAKES THE GROUND WATER SURVEYS THAT WE PERFORM THE MOST COST EFFECTIVE WAY TO FIND GROUND WATER. THE SURVEY CAN BE PERFORMED BY 1 PERSON THIS ELIMINATES OVERHEAD OF ADDITIONAL EMPLOYEES.



Do you like the idea of owning your own business, making a lot of money, having professional freedom and working from your home office with the ability to work outdoors? IF SO....

WHAT ARE YOU WAITING FOR?

CALL US TODAY!

The Water Prospector is now selling a limited number of Franchise territories. Do not wait! Contact us today for territories available in your area. If you are in a region that depends on well water, then you have a lucrative opportunity to own a very successful business.

OWNERS EXPERIENCE

Owners / Partners, Ferdinand Metz and Ron Barto, together offer the peace of mind of almost 40 years of experience in hydrogeology and engineering geology. This includes 25 years in hazardous and industrial waste investigations, monitoring and cleanup. **Ron Barto** is a Certified Engineering Geologist, C.E.G. 966, Professional Geologist, P.G. 3356 in California and a Registered Geologist, R.G. 020, **Engineering Geologist, E.G. 020** in Oregon. He has been conducting geophysical surveys in both states for many years. **Ferdinand Metz (President)** has been conducting ground water surveys in the deserts of California for over 10 years and also has over 20 years of experience working and designing electronics in various industries.

FRANCHISE SPECS

The Water Prospector (WP) will train you to operate our specially developed scientific survey equipment. WP provides you with all of the specified equipment necessary to conduct Ground Water surveys. All Data is emailed to our staff Geologist. Once the data is reviewed by our Geologist, WP sends the results for your contracted clients' report. WP is available to discuss the overall business management and general technical support. You will also perform Septic System Percolation Tests. This is a vital test that needs to be conducted for any house that will have a septic tank or seepage pit. Both services are in high demand. Finding good usable ground water increases property value. Drilling costs are very expensive and no one wants to drill a dry hole. Our service will increase the odds of success when drilling a water well. We not only find water but we find the best location for water to insure that the well will produce the maximum yield possible on the property. This service is ideal for small horse ranch communities, farms, vineyards or rural housing areas that are disconnected from city water systems. MP has years of experience in Geology and Geophysics.

FRANCHISE BENEFITS

This is an ideal business opportunity for a drilling company that would like an advantage over the competition. Or a real estate business that would like to offer this service to their potential clients or perhaps just know more about the water capabilities of a specific property before they invest into it. It would also be ideal for a building contractor or developer that would like to offer this service or have an edge over the competition.

**EASY START-UP WITH
ESTABLISHED
COMPANY**

NOW OFFERING FINANCING AVAILABLE AND UPON APPROVAL
MINIMUM DEPOSIT: \$25,000.00 (Towards an individual territory franchise price of \$50,000.00)

Water Prospector Franchise Check List



Topics that you should research in the territory you are interested in. Once you get answers share them with us and we will evaluate the Potential in your area

✓ How dependant on water wells is this territory. There has to be a significant use of water wells for your franchise to be successful.

✓ How difficult is it to find good ground water. Some areas the ground water is very difficult to find or it is difficult to get a sufficient amount of water. If you are in an area that has low producing wells and a history of drilling dry holes you are in a territory that has good potential.

✓ What is the geology like in your area? Hard rock conditions can be the most difficult to find water in. Our system is excellent for hard rock. Foothills, Mountains can also be difficult to find a good water source. Try to find out if the ground water is found in aquifers in your area? Aquifers are an underground stream. They are a great source of ground water but can be difficult to detect and drill into without the proper equipment.

✓ You can try to contact the office in your area that issues well drilling permits. Most of the time it is the county health dept or maybe building & safety. They may not have anything published but if you ask the right person you can find out how many well permits are issued each year? And how many are actually completed? This will tell you how many potential clients are in your area annually. The second will give you an idea of their current success rate. For example in Los Angeles County only 25% of the wells attempted are successful. That is mainly due to the use of witching, dowsers or diviners. They are different names for the same thing.

✓ Make sure you are the right type of person for this career. You must be a self-motivator. Be able to promote your services, which often times requires some type of demonstration. You have to be physically able to hike on all types of terrain. And of course enjoy working outdoors. If you are not in good physical condition or if you have some type of disability then this may not be the career for you. There is the option of owning and managing the franchise but have someone else do the fieldwork.

✓ You also need to be prepared for a slow start. Anytime you start a new business you have to allow plenty of time to get established. Do not expect to have clients lining up right away. You will have to work hard at getting your information out there.

We will be happy to answer any of your questions and go over the details of the Franchise Agreement. Please contact our office for more information.

www.Waterprospector.com
Waterprospector@aol.com

Corporate Office: (818) 528-5474
Los Angeles Office: (661) 714-0111

WP FRANCHISE SALES INFORMATION



WATER PROSPECTOR .COM

SCIENTIFIC GROUND WATER LOCATING

661-714-0111

**water wells
geologist ceg #966
septic perc test**



**WATER... OUR MOST
PRECIOUS RESOURCE !**

Water is an important resource and is in high demand all over the world. With the global population growing, the need for usable water is growing. This is your opportunity to provide an vital service to developers, individuals, farmers, ranchers, industries and government agencies all of which have a dependency on water.

Obviously farms have a huge need for water but many people do not realize that a large part of the public water systems that supply towns and cities come from local water wells. Even these agencies need help finding good water sources. Ground water can be very difficult to find and the cost of drilling can be very expensive.

This service will provide clients with critical information in regard to ground water availability on their property. This service is also very helpful in real estate transactions. You can assist a client decide to purchase a property based on its water potential. Since many projects and government agencies have minimum water requirements that have to be met before construction can begin, our service is critical to these clients.

There are many opportunities available for our geophysical service and joining our franchise family can open the doorway to a fun, lucrative and fulfilling career in Hydrogeology.

DRILLING STATISTICS

235810 (Water Well Drilling Contractors)

The U.S. water well drilling industry includes more than 8,000 establishments operating roughly 19,000 drilling rigs in the early 2000s. These establishments had total employment of 25,539 in 2002, according to the U.S. Bureau of Labor Statistics. Average hourly wages for water well drillers totaled \$12.77 in 2002.

Establishments engaged in water well drilling in the United States tend to be small, independent contractors. Even the industry leaders tend to be small, seldom generating more than \$20 million in annual revenues. Some of the largest companies have diversified into other areas of construction or other types of drilling projects, such as oil, natural gas, and [geothermal](#) wells.

The nation's water supply comes from surface sources such as lakes, rivers, and streams, in addition to vast underground aquifers. Groundwater has often been preferred over surface water for use in homes and industry because it is relatively inexpensive to develop and treat, it contains no sediment, its chemical quality remains constant, and facilities to develop it can be situated on small plots of ground. Of the 408 trillion gallons of water consumed daily in the United States in the early 2000s, nearly 20 percent was ground water.

Contractors who drill wells to tap into underground water are largely dependent on new construction. In fact, community water mains and wells for single-family houses account for the vast majority of all business done by this industry. More than 15 million water wells provide 79.4 billion gallons of ground water daily to U.S. residents for community and single-family use, irrigation, livestock, and other agricultural, commercial, and industrial purposes. Irrigation accounted for the largest portion (60 billion gallons) of ground water usage.

Housing starts in the early 2003 remained strong, despite a weakening economy. In fact, housing starts rose to more than 1.8 million in 2003, reaching their highest point since the 1970s. The water well drilling industry was mature and somewhat over served from both a manufacturing and distribution standpoint. Manufacturers had excess capacity, and distributors were readily available to serve contractors. The environmental business had been the source of most growth for some years. Drillers who offered new and differentiated products were seeing success in their marketing efforts. Increasing emphasis on service and quick responses to customer needs was separating the firms that were growing from those that were merely retaining their market share.

The U.S. drilled roughly 800,000 water wells in the United States each year as of the early 2000s. [Michigan](#) was the leading state in terms of number of households served by private water wells, with 1.12 million. [Pennsylvania](#) followed with 987,202 households, while [North Carolina](#) had 912,113; New York had 824,342; and [Florida](#) had 794,557. California housed the largest number of irrigation wells, with 71,544. Texas followed with 57,881, while [Nebraska](#) had 57,369, Arkansas had 32,555; Kansas had 19,213; and Florida had 18,993.

Industries engaged in the supply of water are expected to be among the fastest-growing public utilities because of factors such as the nation's expanding population and the increasing number of new housing projects connected to community water sources. The construction industry is expected to grow faster than average for all the nation's industries throughout the early 2000s.

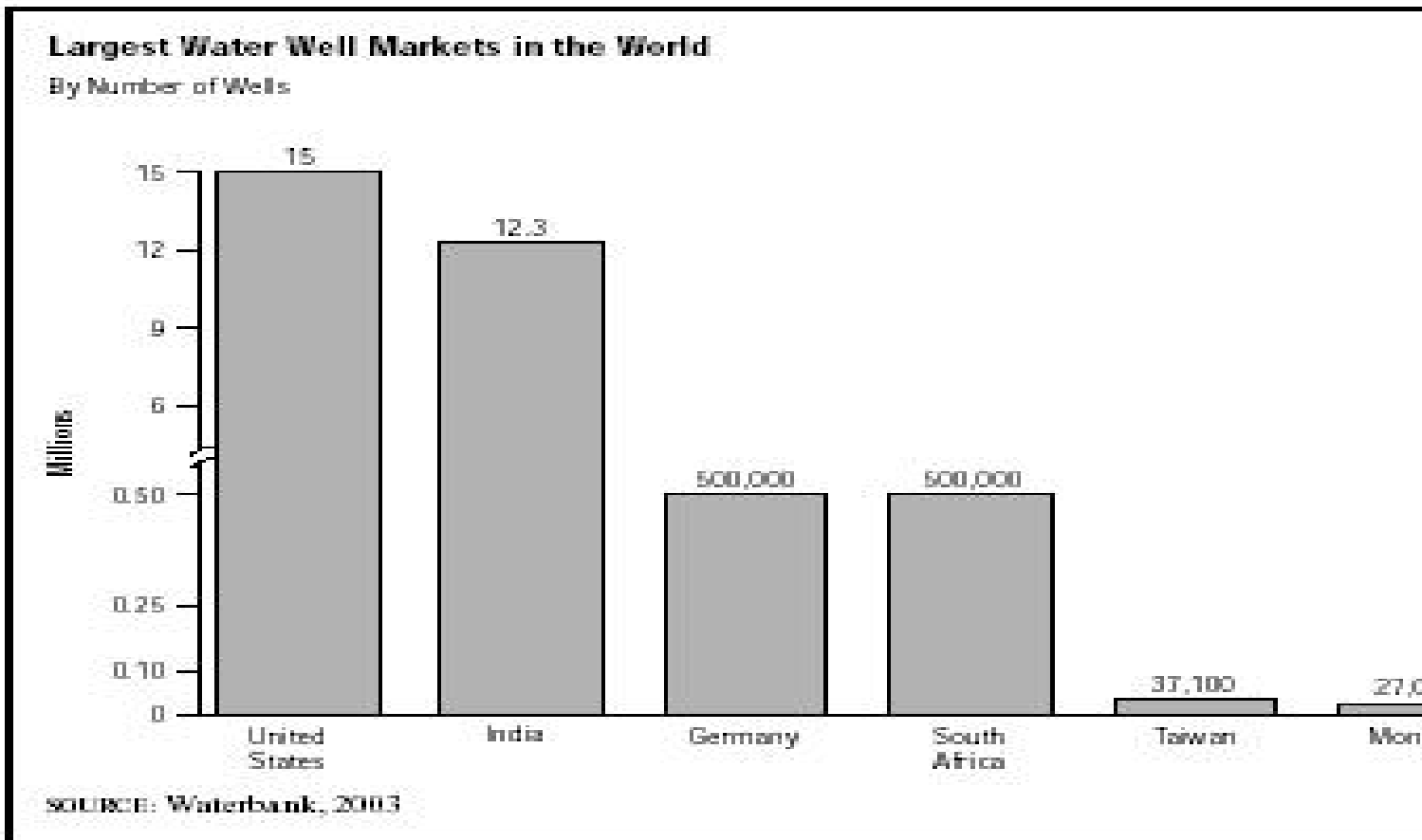


DRILLING STATISTICS

[CONTINUED]

U.S. Department of Labor, Bureau of Labor Statistics. *National Industry-Specific Occupational and Wage Estimates*. Washington, DC: December 2002.

Waterbank. "Frequently Asked Questions." Albuquerque, New Mexico: Westwater Resources, 2003.



SOURCE:

<http://www.answers.com/topic/water-well-drilling?cat=biz-fin>

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SCIENTIFIC GROUND WATER LOCATING
661-714-0111